

# 2022 JCABA CHRISTMAS PARADE

JONES CREEK AREA BUSINESS ASSOCIATION  
PROUDLY ANNOUNCES THEIR ANNUAL CHRISTMAS PARADE

*"Christmas on the Creek"*

**SUN, Dec. 11<sup>th</sup> @ 2:30<sup>PM</sup>**

Parade runs south on Jones Creek  
ending @ Tiger Bend Rd

**Grand Marshal**  
***Sheriff Sid Gautreaux***

Please call (225) 337-8150 for specific parade information and parade float/  
group registration, or go to [www.jcaba.org](http://www.jcaba.org) for details and applications.

**Jones Creek Area Business Association**  
*"Christmas on the Creek"*

SPONSORED BY



Mercedes-Benz  
of Baton Rouge



## 2022 ANNUAL CHRISTMAS PARADE

The Jones Creek Area Business Association Annual Christmas parade is scheduled to roll on Sunday, December 11, 2022 @ 2:30 p.m. *The parade route is still "north to South"*. The parade route will begin at the corner of Jones Creek and Coursey Boulevard, ending at Woodlawn Shopping Center on the corner of Jones Creek Road and Tiger Bend Road. However, the floats will line up in the Pentecostal Church parking lot on the corner of S. Harrells Ferry and Jones Creek Road. All Floats and marching groups should start to line up **NO SOONER THAN 1:00 p.m.**, and no later than 2:15 p.m. in the parking lot.

### *Theme: "Christmas on the Creek"*

The entry fee to participate in the parade: **\*JCABA MEMBERS (\$100.00), NON-MEMBERS (\$160.00). Boy Scout and Girl Scout Troops (\$100.00).** If you have more than one (1) entry in the parade, there will be a charge per entry. These entry fees will apply towards parade insurance and police escorts required by the city/parish.

**Red River Bank  
Att: Eileen Stradley  
5350 Jones Creek Road  
Baton Rouge, LA 70817**

Payment in the form of cash and a \$50.00 late fee will be required for entries received after Friday, December 9, 2022.

**\*NOTE: ENTRY FEES ARE NON-REFUNDABLE\***

**For more details, got to [www.jcaba.org](http://www.jcaba.org)  
or call (225) 337-8150**

# JONES CREEK AREA BUSINESS ASSOCIATION

## 2022 Christmas Parade

### December 11, 2022

### Entry Form

Name of Business/ Group: \_\_\_\_\_

Address: \_\_\_\_\_ Zip: \_\_\_\_\_

JCABA Member: Yes \_\_\_\_\_ No \_\_\_\_\_

Contact: \_\_\_\_\_ Day Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Night Phone: \_\_\_\_\_

Please check: Walking Group: \_\_\_\_\_ Float: \_\_\_\_\_ How many: \_\_\_\_\_

Describe Float (truck/trailer; car; boat; etc. / **licensed vehicles only**): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Entry Fee: **JCABA Member: \$100.00; Non-Member: \$160.00**

**Boy Scout and Girl Scout Troops: 100.00**

2023 JCABA Membership \$50.00 (optional)

(Entry fees are required per entry. Entry fees are non-refundable. Payment in the form of **cash only** and a **\$50.00** late fee will be required for all entries received after 12-9-22.)

**Deadline to enter is 12-7-22. Please complete online form at [www.jcaba.org](http://www.jcaba.org).  
(payable by debit or credit card)**

or mail / drop off parade form to the address provided with the applicable entry fee. Include with entry form proof of insurance on vehicle in parade.

Make checks payable to: **JCABA**

Mail or Drop off to: **Red River Bank  
Att: Eileen Stradley  
5350 Jones Creek Road  
Baton Rouge, LA 70817  
(225) 337-8150**

Description of float and organization for T.V. announcers: (5 lines only please)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**For extra entry forms, go to [www.jcaba.org](http://www.jcaba.org)**



## *Liability Waiver*

I (print your name) \_\_\_\_\_ representing  
(company/organization) \_\_\_\_\_

recognize the efforts of the organizers, officers, directors, and staff Jones Creek Business Association to put on the annual JCABA Christmas Parade to be held on December 11, 2022. I also recognize that participation in said parade include inherent risks of injury of damage to myself and to others. I further recognize and acknowledge that the organizers, officer, directors, and staff have not obtained insurance coverage for riders and participants in said parade. Therefore, in return for the privilege of participating in the JCABA Christmas Parade, I hereby give this, my unconditioned waiver of liability and hold harmless agreement, to and in favor of the Jones Creek Business Association together with all its organizers, officers, directors and staff.

By this act, I agree forever to release the Jones Creek Area Business Association and all its contractors, officers, directors, and staff from any and all liability for any injury or harm I or any member of said organization including any minor child may suffer as a result of participation in said parade or activities preparatory or subsequent thereto. This act shall bind me, as well as my heirs, family and assigns. This waiver and hold harmless shall apply in favor of the Jones Creek Area Business Association and all its contractors, officers, directors, and staff, regardless whose act, fault or negligence shall have led to any such injury, harm or damage. Furthermore, this waiver and hold harmless shall apply in favor of the Jones Creek Area Business Association and all its contractors, officers, directors and staff regardless of who might institute any claim or action arising from said parade or activities preparatory or subsequent thereto.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Jones Creek Area Business Association 2022 CHRISTMAS PARADE SPONSORSHIP APPLICATION

## \$300 SPONSORSHIP INCLUDES:

- |   |  |
|---|--|
| <ul style="list-style-type: none"><li>• Waive Parade Entry Fee.</li><li>• 2023 Jones Creek Area Business Association Membership.</li><li>• VIP position in parade near front. (position will be determined by time of arrival)</li><li>• Identification on Parade Sponsor Banner in the parade.</li><li>• Identification on all publicity fliers.</li></ul> | <ul style="list-style-type: none"><li>• Identification during live promotional interview on morning TV broadcast(s).</li><li>• Identification on press releases.</li><li>• Identification on T-Shirts worn by parade workers.</li><li>• Identifications on JCABA Website.</li><li>• Identification on JCABA monthly Banner throughout the 2023 year.</li></ul> |
|---|--|

Deadline for receipt of application and check is  
**NOVEMBER 14, 2022.**

Name of Sponsor Business \_\_\_\_\_

(This is how the business will be identified on printed and broadcast media.)

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_

Telephone/Cell Number(s) \_\_\_\_\_

Will you be participating in the parade with a Float and or vehicle? (please circle)    Yes    No

If you want a logo with your name on sponsor forms, you must submit Hi resolution artwork to: graphicsourcebr@gmail.com. Please contact David Deitch at (225) 755-6759 with any questions.

Please mail Application & Check to:  
(In the amount of **\$300.00**)

**Jones Creek Area Business Association**  
Att: Glenn Conques  
5350 Jones Creek Rd.  
Baton Rouge, LA 70817

**(225) 337-8150**

# Jones Creek Area Business Association

## “Better Business For A Better Community”

5350 Jones Creek Road • Baton Rouge, LA 70817 • JCABA.ORG

PRESIDENT  
**SCOTT DAUGHERTY**  
*Hub International*  
266-2784

VICE PRESIDENT  
**MICHAEL WRIGHT**  
*Allegiance Group*  
620-6990

TREASURER  
**EILEEN STRADLEY**  
*Red River Bank*  
928-8284

SECRETARY  
**CARL STAGES**  
*BREC Foundation*  
226-7381

JCABA MEMBERSHIP APPLICATION **ANNUAL DUES: \$50.00**

### 2023 JCABA MEMBER INFORMATION

Business Name: \_\_\_\_\_

Physical Business Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Owner(s) of Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Website \_\_\_\_\_

Business Phone: (     ) \_\_\_\_\_ Business Fax: (     ) \_\_\_\_\_

Hours of Operation: \_\_\_\_\_

Description of your business (Please include services and/or products): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please select the method(s) you prefer to be notified for meetings & events:**

☐ POSTCARD    ☐ FAX    ☐ PHONE    ☐ EMAIL

**If you would like to volunteer to serve your JCABA, please check below:**

☐ DOOR PRIZE    ☐ SOCIAL EVENT HOST    ☐ PHONES  
☐ JCABA BOARD/OFFICER    ☐ LEGISLATIVE LIAISON

**THANK YOU FOR SUPPORTING YOUR JCABA**  
**JCABA.ORG**





# JCABA Christmas Parade Rules

**Drivers are responsible for implementing these rules for the safety of all.** Please do not arrive before 1:00 pm. Please arrive after 1:00 pm fully loaded with everyone already on the float.

All floats must be ready no later than 2:15 pm at the Pentecostal church.

## 1. **NO ALCOHOL**

2. Throw candy and beads far from float to prevent crowd from getting too close to the moving vehicles.

3. Have two (2) walkers on either side of the float to keep crowd away from moving vehicles. You **MUST** have walkers.

4. Be prepared for TV camera located at Arrow Pest Control on the right side of the street.

THANK YOU! AND HAVE FUN.